

DOWNTOWN FRESNO PARTNERSHIP

Executive Committee

Wednesday, February 7, 2018
8:30 AM

Downtown Fresno Partnership
845 Fulton Street

MEETING MINUTES

Present: *Jason Geil, Jessica Roush, Ken Ramos*

Absent: *Will Dyck, Hilary Haron*

Staff: *Craig Scharton, Chris Rocha, Lee Blackwell*

Public: *None*

Call to Order - The meeting was called to order at 8:29 AM, without a quorum.

Brown Act – The Executive Committee is governed by the Brown Act, therefore the agenda needs to be posted and public comments need to be included.

Approval of December Minutes – December Minutes were presented.

Financial Report – Ramos went over financial report. By end of 2017, we made \$10K more than we had thought we would. We made \$14,600 compared to projected \$5,300. As of January 31st, 2018 our cash position increased by \$6,000.

Approval of Financial Report – Financial Report was presented.

Environmental Enhancements Committee – Blackwell reported that there has been a decrease in graffiti on Fulton. Scharton reported we are tracking trends of security reports. There has been an increase in activity related to homeless on Fulton. Increase in vehicle theft in zone 2, that the security committee is working on mitigation of the thefts. Blackwell gave update on Mid Valley street cans. Mid Valley has made repairs to all street cans on Van Ness as of January 30, 2018. Scharton stated our goal is for all street cans to be lockable/locked. Mid Valley would supply lockable bins. Blackwell stated he has seen more foot traffic since Fulton opened to traffic.

Marketing and Business Development Committee – Scharton has submitted list of events for 2018 that he will present to the City, to reserve dates for the events. (See “Events” attachment)

Interim CEO/President Update – Scharton gave details regarding Annual Meeting (speaker, etc.). Rocha presented database system, how it functions.

Adjourned - The meeting adjourned at 9:43 AM

Action Items – No action items to review.