



89th Annual Downtown
Fresno Christmas Parade
Future Christmas
December 8, 2018 • 1:00 pm

2018 Parade Entry Packet

Please Return Completed Packets to:

Downtown Fresno Partnership
845 Fulton Street • Fresno, CA 93721
events@downtownfresno.org • (559)490-9966 ext. 221

Deadline: November 9, 2018 by 11:59 pm

Parade Overview

This year, the Downtown Fresno Christmas Parade enters its 89th year and has truly become a special event that brings our community together. The Downtown Fresno Partnership looks forward to growing community involvement in the parade and together, paying homage to this historic Fresno event.

89th Annual Downtown Fresno Christmas Parade Details

- **Date:** Saturday, December 8, 2018
- **Time:** 1 pm - 3 pm / staging will begin at 10 am
- **Location:** Fulton Street in downtown Fresno
- **Theme:** Future Christmas - cash prizes will be awarded to the best entries!
- **Cost to Participate:** \$50 per entry, made payable to Downtown Fresno Partnership

About the Theme “Future Christmas”

Fresno was aptly referred to as the “city of tomorrow” in the 1960s as the city made a name for itself through its growth and development. Unfortunately, this innovation ultimately cost us the health of our once thriving urban core. We’ve begun to rebuild and revive downtown with the support of our community and as we’ve all recently witnessed, the year 2017 marked a tipping point in the right direction. The reopening of Fulton Street after 53 years has dramatically shifted the course of our future for the better. Join us on December 8 at the 89th annual Downtown Fresno Christmas parade to reimagine and redefine Fresno’s Future through the eyes of Christmas.

Whether you’re a futuristic “traditionalist” (robots, Jetsons, lasers, Star Wars?) or futuristic “revolutionary” (flying cars, pigs...?), we want to see your best representation of “futuristic.”

Application and Parade Timeline

- Application Cycle Opens on Wednesday, August 1
- Prospective Applicants Notified of Status (Rolling Basis), August 1 - November 9
- Completed Applications with Entry Fee Due By Friday, November 9 at 11:59 pm
- Confirmed Parade Participants Notified by Monday, November 12
- Parade Details Sent Out by Friday, November 16
- Parade Takes Place Saturday, December 8 at 1 pm

Application Checklist (Deadline: November 9 at 11:59 pm)

Incomplete packets will not be considered for the parade.

- ___ Completed Application (w/ initials on each page)
 - ___ Signed Rules and Regulations
 - ___ Parade Entry Form
 - ___ Photos, Images
- ___ Entry Fee (\$50)

Completed packets may be emailed to events@downtownfresno.org (PREFERRED) or mailed to:
Downtown Fresno Partnership
845 Fulton Street, Fresno, CA 93721

Parade Entries

Categories and Types of Entries

Include, but are not limited to:

Schools and Universities	Bands, Cheer, Sports, Clubs, Organizations, Theater, Choral, K-12, College, Universities
Cars, Bikes, Motorcycles	Hot Rods, Exotics, Customs, Dealerships, Clubs
Military	Branches, ROTC, Cadets, Active Duty, Veterans
Performance	Dance, Bands, Choirs, Theater
Business and For-Profit Entities	Small, Medium, Large, Corporate, Local
Community-Oriented, Non-Profit	Churches, Faith-Based, Cultural, Nonprofits
Sports and Athletics	Fan Clubs, K-12, Amateur, Professional
Government	City, County, State, Federal, Agencies



Parade Rules and Regulations

PARTICIPANTS

- The fee to participate is \$50 per entry, made payable to Downtown Fresno Partnership
- Parade takes place rain, shine, or snow (we wish). No refunds will be given.
- Each participant group must submit their own parade application. If there are multiple elements to your participant group (i.e., walking group, float), you only need to submit one application - just specify the elements.
- NO replicas of Santa Claus/Mrs. Claus. They have an official float at the end of the parade. Santa hats are OK.
- All entries must check in at staging area by 10 am. Please note: staging areas, route length, and specific check-in details will follow via email by Tuesday, November 12 if not earlier.
- All groups and participants must maintain a forward motion. There is no stopping for performances and no grandstand to stop and perform. Parade staff and volunteers will be onsite to provide directions and eliminate parade gaps.
- All groups and participants must be dressed in appropriate festive or holiday attire that relates to the parade theme, "Future Christmas."
- Multiple cash prizes will be given to the best representation of our theme "Future Christmas," best Christmas spirit, and best performances. Judging will assess appearance, creativity, enthusiasm, and relevance to the theme. Judges will be along the parade route.
- If groups and participants choose to play or perform music throughout the parade, you are required to play festive or holiday music. If amplified, the sound should be loud enough to respect the participant groups before and after your entry.
- All groups and participants are required to clean up after themselves. All trash must be thrown in the designated dumpsters located in the staging and tear down areas.

FLOATS AND MOTORIZED ENTRIES

- **Floats:** must not be larger than 8 ft. x 12 ft. x 20 ft. All floats must be 100% decorated; towing vehicles must be 25% decorated. Participants riding on the float and/or escorting the float are to be in costume in accordance to the theme.
- **Sports fans:** only one entry per team will be allowed to participate in the parade. For example: if two Houston Astros sports fan groups submit applications to participate in the parade, only one Houston Astro sports fan group will be allowed to participate. Participant approval is based on a first come, first-served basis as long as the application is fully completed and meets the participant requirements.
- **Car clubs:** only 5 cars per car club will be allowed to participate in the parade. If your car club has more than 5 cars, your application will not be approved. Each vehicle must be 75% decorated.
- **Bicycle/motorcycle groups:** only 10 bicycles/motorcycles per group will be allowed to participate in the parade. If your group has more than 10 bicycles or motorcycles, your application will not be approved.

ANIMALS

- All animals must be on a leash or rein at all times, for safety of your animals and other participants.
- Participants are responsible for all animal waste. Please help keep our city clean.
- You must provide a clean-up person at the staging area as well as along the parade route. If this person is not at the staging area during time of check-in, your entry will be excluded from participating in the parade.
- Large Animal/Pet Entry requires a \$100 refundable deposit payable to Downtown Fresno Partnership.

CLEAN AND SAFE

- Participants are responsible for all animal waste. Please help keep our city clean.
- All animals must be on a leash or rein at all times, for safety of your animals and other participants.
- You must provide a clean-up person at the staging area as well as along the parade route. If this person is not at the staging area during time of check-in, your entry will be excluded from participating in the parade.
- No candy is allowed to be thrown during the parade for the safety of parade viewers. If caught throwing candy, parade staff and volunteers have the authority to dismiss and escort the participant out of the parade. However, participants can hand out candy or place candy in the hands of viewers during the parade.
- All groups and participants are required to clean up after themselves. All trash must be thrown in the designated dumpsters located in the staging and tear down areas.

I, _____ (print name), representing _____ (print organization/company/group), have read and understand the rules and regulations to participate in the Downtown Fresno Christmas Parade.

Signature: _____ Date: _____

Parade Entry Form

Fully Completed Parade Packet, including signed rules & regulations and entry fees must be received by:

FRIDAY, NOVEMBER 9 at 11:59 pm

Organization Information:

Organization Name: _____

Contact Person: _____

Phone #: _____

Email Address: _____ (all important parade information will be sent to this e-mail)

Mailing Address: _____ City: _____ Zip: _____

Description of Parade Entry (100 words):

This description will determine entry approval. Please thoroughly describe your contribution to this year's theme (FUTURE CHRISTMAS) including a description of your decorations, music, entertainment, and/or performance. Attach photos or images reflecting your entry. The description must be no more than 100 words.

Details of Parade Entry:

Select (X) Maximum of 3 Types of Entries per Participant Packet

- ___ **Float.** Approximate length of your entry (in feet): _____
- ___ **Motorized Entry without Float.** Number and type of vehicles: _____
- ___ **Band.** Number of people: _____
- ___ **Walking Unit.** Number of people: _____
- ___ **Bicycle/Motorcycle Entry.** Number of bicycles/motorcycles: _____
- ___ **Pet/Equestrian.** How many, what species & breed: _____

Entry Narrative to be read by announcers (50 words):

This narrative will be read by the announcers along the parade route as you pass by. It should be descriptive, but brief and reflect points of interest for your entry, who your organization is, your participants decorators, and any other information of interest.

Waiver, Release, and Indemnity Agreement

As a prerequisite to participate in the 89th Annual Downtown Fresno Christmas Parade on December 8, 2018, the undersigned, _____ (print name) of legal age and as a legally responsible party and representative for all participants in the aforementioned entry, knowingly and voluntarily assumes, on behalf of all participants, any and all risks inherent to participation in the parade and hereby voluntarily releases, discharges, waives & relinquishes any and all actions and claims for personal injury, property damage or wrongful death occurring as a result of observing, participating and/or engaging in activities, operations and/or functions for whatever period Christmas Parade may continue, and does for their heirs, executors, administrators, assigns hereby release, waive, discharge Downtown Fresno Partnership and the City of Fresno and their officials, sponsors, volunteers, agents and employees. Additionally, the undersigned voluntarily consents to the use of participants' photographs, names, images and likeness (i.e., recordings) and grants royalty-free irrevocable permission to use, reproduce, publish, broadcast and distribute said materials.

Signature _____ Date _____

