

DOWNTOWN FRESNO PARTNERSHIP

Board of Directors

Wednesday, February 14, 2018
8:30 A.M. – 10:00 A.M.

Los Panchos Mexican Restaurant
1000 Fulton Street

MEETING MINUTES

Present: Jason Geil, Jessica Roush, Hilary Haron, Mark Astone, Preston Prince, John Ostlund, John Hays, Bob Gurfield, Kyle Kirkland, Jean Rousseau, Scott Anderson, Marlene Murphy, Wilma Quan-Schechter

Absent: Ken Ramos, Robert Ellis, Jake Soberal, Dennis Woods, Will Dyck, Nathan Ahle

Staff: Craig Scharton, Chris Rocha, Jenna Chilingerian, Bianca Camara, Tatevik Hovhannisyan

Public: Mario Gutierrez, Veronica Stumpf

- I. **Call to Order** - The meeting was called to order at 8:34 A.M.
- II. **Establishment of Quorum** – It was confirmed there was a quorum.
- III. **Public Comment** – No members of the public commented.
- IV. **Approval of December Minutes** – On a motion by Prince, seconded by Anderson, the minutes were approved.
- V. **Approval of Agenda** – On a motion by Prince, seconded by Haron, the agenda was approved.
- VI. **Financial Report** – Geil reported that we received our assessment check this week. On a motion by Prince, seconded by Anderson, the Financial Report was approved.
 - a) **Amend/Approve 2018 Budget** – On a motion by Gurfield, seconded by Prince, the 2018 Budget was approved. (Motion to approve, with ability to amend at a later date)
- VII. **Executive Committee Report** – Geil gave clarification of role of Executive Committee. Astone, Anderson, and Ostlund accepted nominations to the Executive Committee. BOD decided to go forward with State of Downtown event, date will remain April 26, 2018.
- VIII. **Environmental Enhancements Committee** – Scharton stated that previously, 30% of trash bins were lockable, now 100% workable/lockable. There are currently 12 garbage cans on Fulton, would like to bring number up to 27. **Prince motioned** for BOD to send letter of recommendation to City of Fresno to increase number of garbage cans on Fulton. **Approved by Rousseau.** Scharton stated that each bin will now have address of business it belongs to, displayed on bin. Scharton went over safety report, state that security team and police are sharing information to determine trending crime and now have better record of incidents.

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- IX. Marketing and Business Development Committee** – Rocha went over increase in social media statistics for the month of December. Is tracking monthly stats for social media accounts. Scharton discussed 2018 DFP proposed events list. Gave update on FresYes event regarding street closures. Stated that PR intern will be working with downtown restaurants to be engaged with Grizzlies' opening day. Haron stated she would like to see more events held in zones outside of Fulton. Mentioned that other property owners have also expressed this to her.
- X. Interim CEO/President Update** – Scharton discussed details of Annual Business Meeting. Property owner newsletters went out this week. Spoke regarding progress of database information being corrected. Chilingerian gave Downtown Fresno Foundation update. Jordan Gustafson joined their BOD. Added new wayfinding signage to each brewery on the Downtown Fresno Ale Trail.
- XI. City of Fresno Update** – Scharton stated that DFP will have the ability to approve/deny upcoming events within the PBID boundaries. Quan-Schechter announced that BRT launches next week, as well as art unveiling at Mariposa Plaza. Will begin code sweeps on Fulton, the goal being that each property is in compliance.
- XII. County of Fresno Update** – Hays gave update on construction progress in downtown. Stated this is his last meeting. Rousseau will be taking his place going forward.
- XIII. Executive Session**– The committee went into executive session at 10:03 A.M. The committee returned from executive session at 10:13 A.M.
- XIV. Adjournment** – The meeting adjourned at 10:13 A.M.

ACTION: Astone would like breakdown of staff salaries

ACTION: Lupe Perez at next BOD meeting