



## Minutes

- Board Present: Sarah Moffat, Catherine Heaney, Jordan Gustafson, Jimmy Cerracchio, Scott Moore
  - Board Absent: Diego Arambula, Derek Franks
  - Staff: Jenna Chilingierian
  - Guests Present: Whitney Campbell (on behalf of Derek Franks)
1. Call to Order: 4:05 pm
  2. Minutes (April & May): Motion Gustafson, Cerracchio Seconds, Approved. Moore Abstains
  3. Chairman's Report:
    - a. Downtown Boosters
      - i. Gustafson presented a plan to create a Downtown Booster program through Downtown Fresno Foundation. The group discussed pricing options and member benefits. Chilingierian and Gustafson will chat offline about details, timelines, and a potential committee to present to the board at a future meeting.
    - b. Pop-Up Dog Park
      - i. Gustafson presented a plan for a pop-up dog park in the Cultural Arts District, The Barking Lot. The event would serve two purposes – activation of a parking lot as well as creating an amenity for downtown residents. The group discussed details and options. Chilingierian and Gustafson will chat offline. The first step is securing artificial turf from Fresno Football Club and property owner permission to use the parking lot.
  4. Treasurer's Report: Motion Cerracchio, Moore seconds. Approved.
  5. Program Updates/ED Report
    - a. Ale Trail – Central Valley Craft Brewer's Guild. Cerracchio and Chilingierian met with the CVCBG team last month to discuss partnership opportunities. There's a potential to move the Ale Trail over to the group to run. Their focus is Turlock to Bakersfield, with downtown Fresno being the center of the craft beer community. Cerracchio and Chilingierian will continue the conversation with them to determine next steps. Ale Trail funding that the Foundation has will remain with the Foundation to be used as the board sees fit.
    - b. Lowell District Historic Home tour – June 30, 2018. Event in partnership with the Lowell Community Development Corporation as a way to engage a downtown neighborhood. Attendees will be able to tour four historic homes built in the late 1800s and early 1900s. Proceeds will go directly to community work by the two organizations. Tickets on sale at [www.lowellcdc.org](http://www.lowellcdc.org).
    - c. Placemaking/Activations. The Foundation sponsored a parklet in partnership with the City of Fresno and Ideaworks last month (May 12-13) for the Urban



Design Festival in Old Town Clovis. The parklet is now sitting in storage, waiting to be given to a downtown business. The City of Fresno has finalized their parklet process and Chilingierian is scheduling meetings with Bitwise and Fulton

St. Coffee Roasters to determine if they're ready to be a part of the pilot year for parklets.

- d. Fulton Marketplace Program. Cerracchio and Chilingierian met with T.W. Patterson earlier to discuss options for applicants. There would need to be a lot of work done to the space – Moffat suggested two Downtown Academy alum that may be able to help with drywall and construction. They hope to have a space locked down soon.
  - e. Fulton Storefront Renovation Project. Los Panchos Mexican Restaurant is still working on their façade, but the Cantina has been completed. T.W. Patterson is interested in using their funding to remove the tiling above the former Casa de Tamales – they are waiting on estimates before moving forward.
  - f. Revolving Loan Fund (Jimmy). Cerracchio met with Dennis Woods of United Security Bank, who recommended creating a Revolving Loan Fund to help downtown businesses secure loans for improvements. The group asked to have Dennis Woods attend a future meeting to discuss next steps.
6. Board Member Discussion. Moore provided information about upcoming Fresno State Downtown Classes; board members will share with their networks to get more sign ups. Moffat mentioned new legislation for Opportunity Zones as a potential resource for downtown Fresno development.
  7. Announcement of Next Meeting: July 11, 2018
  8. Adjourn at 5:06 pm.